

2026 SPONSORSHIP PACKAGE

Tillsonburg TURTLEFEST



JUNE 19 & 20

Welcome to the Shell-ebration of the Year!

Becoming a TurtleFest sponsor means more than just brand visibility, it's about making a lasting impact. Your support helps our community thrive and ensures TurtleFest continues to be a beloved Tillsonburg tradition. Together, we will build meaningful moments that bring our community closer. Your contribution helps make TurtleFest the event everyone talks about (and looks forward to) year after year!

CONTACT US:



226-970-7005



WWW.TURTLEFEST.CA



INFO@TURTLEFEST.CA



SPONSORSHIP LEVELS

DIAMOND

\$10,000 +

- Everything within “PLATINUM” package
- Featured in radio advertising
- End to end recognition on broadway
- Customized news paper article

PLATINUM

\$5,000 +

- Everything within “GOLD” package
- Business spotlight in one pre-event newsletter/press release
- Prominent logo placement on festival grounds and in media (PRINT + DIGITAL)
- Verbal recognition on stage
- Additional signage assets (such as feather flag, banners, etc. dependant on item sponsored).

GOLD

\$2,500 +

- Everything within “SILVER” package
- Option to have booth at event
- Website recognition
- Logo placed on on-site signage
- Dedicated social media post with business tag

SILVER

\$1,000 +

- Website recognition
- Social media mention in group post
- On-site (written) signage at event
- 1 Vendor booth - 10x10 space on Broadway

COMMUNITY SHELL-EBRITIES

IF A SET SPONSORSHIP LEVEL ISN'T THE RIGHT FIT, WE WELCOME GENERAL DONATIONS OF ANY AMOUNT. THESE CONTRIBUTIONS HELP COVER ESSENTIAL FESTIVAL COSTS LIKE INSURANCE, SECURITY, PERMITS, AND LOGISTICS, ENSURING TURTLEFEST REMAINS A SAFE, FUN, AND ACCESSIBLE EVENT FOR ALL. EVERY DOLLAR MAKES A DIFFERENCE AND SUPPORTS THE HEART OF OUR COMMUNITY CELEBRATION.

TurtleFest Sponsorship Items

DIAMOND

| | |
|------------------|------------|
| FESTIVAL SPONSOR | CONTACT US |
| HEADLINER | \$10,000 |

** If you choose to sponsor multiple "items" you will receive proper recognition in accordance with corresponding monetary value **

PLATINUM

| | |
|---------------------------|------------|
| MAIN STAGE ENTERTAINMENT | \$5,000 |
| INDEPENDENT PRO WRESTLING | CONTACT US |
| YOUNG ENTREPRENEUR ALLEY | \$5,000 |
| STRONG MAN COMPETITION | \$5,000 |

GOLD

| | |
|---|---------|
| IMAGINATION STATION (INCLUDES CRAYON INFLATABLE) | \$3,000 |
| REPTILIA EXHIBIT & SHOWS - 3 SHOWS (1PM, 3PM, 5PM) + EXHIBIT 12PM-8PM | \$3,000 |
| BATMAN & BATMOBILE (NEW) | \$3,000 |
| COMFORT STATIONS | \$3,500 |
| TIM BURR LUMBERJACK SHOW (NEW) *TWO - 30 MINUTE SHOWS* | \$2,500 |
| THE 360 BOOTH | \$2,500 |
| PETTING ZOO - 12:00PM - 7:00PM | \$2,500 |
| CARVER KINGS | \$2,500 |
| TURTLE PUPPETEER/STILT WALKING CHEF *TWO - 30 MIN SHOWS* | \$2,500 |

SILVER

| | |
|--|---------|
| FIRE GUY *30 MINUTE EVENING SHOW* | \$2,000 |
| ZOE STARDUST - KIDS BUBBLE SHOW (NEW) *TWO - 30 MIN SHOWS* | \$2,000 |
| VOLUNTEER T-SHIRTS | \$1,000 |
| WRECKING BALL | \$1,500 |
| CARTOON BOB - CARICATURES | \$1,500 |
| GOLDEN HARPS STEEL BAND (NEW) | \$1,500 |
| PRINCESS PALACE | \$1,500 |
| TURTLE BOUNCER | \$2,000 |
| RAINBOW SLIDE | \$1,500 |
| DINO BOUNCY HOUSE | \$1,000 |
| SHOOT FOR THE STARS BASKETBALL | \$1,000 |
| DOUBLE LANE OBSTACLE | \$1,500 |

COMMUNITY SHELL-EBRITIES

| | | |
|-----------------------------|------------|---|
| GIANT GLOW STICKS WITH LOGO | \$750 | COMMUNITY GRATITUDE SPONSOR - \$500 HELPS PROVIDE SMALL TOKENS OF THANKS FOR THOSE WHO DONATE TO THE FOOD BANK DURING TURTLEFEST. |
| FESTIVAL SWAG | CONTACT US | |

** Additional sponsorship opportunities may become available as items are claimed. Please speak with a TurtleFest Organizing Committee member for more information.

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Tillsonburg TURTLEFEST JUNE 19 & 20, 2026

SPONSORSHIP AGREEMENT

YES, I WANT TO SPONSOR TURTLEFEST 2026!

Please complete and return this form back to the TurtleFest Committee. All cheques must be made payable to "Tillsonburg TurtleFest". For more information, text or call 226-970-7005 or send an email to info@turtlefest.ca

GENERAL INFORMATION

| | |
|----------------------|--|
| Name | |
| Email | |
| Phone Number | |
| Company/Organization | |
| Address | |

SPONSORSHIP COMMITMENT

| | |
|-------------------------|---|
| Sponsor Level | (ie. platinum, gold, etc.) |
| Sponsorship Amount | \$ |
| I would like to sponsor | (What activity have you chosen to sponsor?) |
| Balance Owing | |

BALANCE DUE APRIL 30TH 2026

SIGN & DATE

| | |
|---------------------------------------|--|
| Sponsor Signature | |
| Date (DD/MM/YYYY) | |
| TurtleFest Committee Member Signature | |

TURTLEFEST WILL BE HELD RAIN OR SHINE

*All activities, events & performances are subject to schedule changes during event operating hours

BLOCK PARTY - BROADWAY FROM BRIDGE STREET TO BALDWIN STREET

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